



FACTSHEET

**MAXA 2010
Winner**

Company	Yokogawa Electric Asia Pte Ltd
Boiler-Plate	Yokogawa's global network of 25 manufacturing facilities and 80 companies spans 54 countries. Since its founding in 1915, the S\$5 billion company has been engaged in cutting-edge research and innovation, securing more than 7,200 patents and registrations, including the world's first digital sensors for flow and pressure measurement. Industrial automation and control, test and measurement, information systems and industry support are the core businesses of Yokogawa. For more information about Yokogawa, please visit our web site at www.yokogawa.com
Recent Announcements	<p><u>Products Introduction</u></p> <p>1. NYC Universal IP55 Cabinet The "NYC Universal IP55" Cabinet is a collaboration of engineering and marketing specialties to deliver add-on value and solutions.</p> <p>2. Field Input Output (FIO)Module The manufacture of new enhanced FIO Module designed and developed by R&D Team.</p> <p>3. Avionic Products Yokogawa's operations will roll-out from its assembly line, the first batch of highly sophisticated, LCD panel, used in the cockpits of wide bodied Airbus, including the A380.</p> <p><u>Expanded Operations</u></p> <p>1. Research & Development (R&D) R&D Centre has embarked on a new project to design and develop in collaboration with Yokogawa HQ's Global Business Service Centre an enhanced version of Online Diagnosis Unit</p>

Award Partners: Singapore Economic Development Board . McKinsey & Company . Singapore Manufacturing Federation . Singapore-MIT Alliance

250 North Bridge Road, #28-00 Raffles City Tower, Singapore 179101
Tel: 65 6832 6832 | Fax: 65 6832 6565 | email: maxa@edb.gov.sg | Website: www.maxa.sg

	<p>2. New Facility Investment Plant facilities include the installation of clean room for new products introduction.</p> <p>3. Investment for Environmental Protection Invest in the upgrading of Surface Treatment plant for environmental protection (minimize emission) - Cyanide Free</p> <p>4. Designated Global Training Centre The designated Global Training Centre for the New Yokogawa Production System (NYPS) and the facilitation of Innovation Quality Control Circles.</p>
<p>Leadership Position (Global/Asia)</p>	<ul style="list-style-type: none"> • Yokogawa Group is ranked no. 1 in Industrial Automation globally for the distribution and supply of Distributed Control System Products to the Petrol Chemical Industries. • Yokogawa Singapore manufactures approx. 75% of the group global supply of Distributed Control Systems and Measuring Instruments
<p>Efforts to Achieve Manufacturing Excellence</p>	<p>1. Operational Excellence At Yokogawa, the pursuit of excellence focuses on three key pillars of our manufacturing operations; quality and safety first, delivery reliability and cost competitiveness. To this end, we work relentlessly to achieve our target of zero quality defects, zero customers' returns and zero workplace incidents by ensuring that employees get results the right way.</p> <p>At the heart of Yokogawa's operational excellence is a caring culture which addresses the needs of our stakeholders: employees, supply chain partners and customers. Our major focus is on the processes as these provide the biggest opportunity for continual improvement.</p> <p>2. Sustainability Yokogawa's approach to sustainability has always been to ensure our long term viability through our unique brand differentiation and product offerings.</p> <p>The strategic thrust for sustainability is greater innovation, fast response and costs competitiveness. As an organization, we focus on optimizing resource needs, reducing the environmental and social impacts of our operations through 3Rs (Reduce, Reuse, Recycle), and motivating our human capital to reach the highest level of performance excellence.</p>

	<p>3. Innovation</p>
--	-----------------------------

At Yokogawa, we relentlessly drive innovation, creativity and problem solving through employee's involvement and commitment through various in-house Lead, Learn, and Live Enterprise Technology Solutions ('LETS') activities. The organization's vision, business objectives and targets are also articulated and explained to all employees, who in turn will undertake various in-house LETS' projects to drive it to completion.